

# 2019 Entrepreneurial Journalism Symposium

## Theme: “Community and Consumers”

**Oct. 21, 2019**

**6 p.m. – 8 p.m. in Studio 100**

*Grady Mobile News Lab Project Showcase*

Keynote speaker: Blake Sabatinelli, CEO of Newsy

**Oct. 22, 2019**

**9:30 a.m. – 10:45 a.m. in PAF**

*Session 1 – An Independent Approach*

Moderator: Lori Johnston (ABJ '95, MFA '17), Grady Lecturer

Panelist: Steffenie Burns (ABJ '17), freelance photographer

Panelist: Sonam Vashi, freelance journalist

**10:45 a.m. – 11:15 a.m. Break**

**11:15 a.m. – 12:15 Lunch for speakers, invited students (faculty welcome with RSVP) in PAF**

**12:30 p.m. – 1:45 p.m. in South P-J Auditorium**

*Session 2 – An Entrepreneur’s Start-up Story*

Interviewer: Hayden Field (ABJ '15), Associate Editor at Entrepreneur magazine

Interviewee: Mariana Heredia (ABJ '13), Founder of Fenix Journalism

**1:45 p.m. – 2:00 p.m. – Break**

**2:00 p.m. – 3:15 p.m. in PAF**

*Session 3 – Looking into What’s Next*

Speaker: Aashka Dave (ABJ '15), Community Manager, Media Cloud at MIT Media Lab

**3:15 p.m. – 4:00 p.m. – Break**

**4:00 p.m. – 6:00 p.m. - in PAF**

*Pete McCommons Award for Distinguished Community Journalism (Ceremony and Reception)*

Grady’s 2019 McCommons Award recognizes Katie Gagliano of the Acadiana Advocate for her coverage of the arson of three African American churches in St. Landry Parish, Louisiana.



**James M. Cox Jr. Institute for Journalism  
Innovation, Management & Leadership**

*Grady College of Journalism and Mass Communication*

**UNIVERSITY OF GEORGIA**